




DANIEL LEHOCZKY
GRAPHIC DESIGNER, ILLUSTRATOR


ABOUT ME

I'm an enthusiastic and creative graphic designer who's passionate about creating design experiences through problem-solving and enjoys helping brands to tell a story - every brand, product, and person has one - through design. I would like to continue my career in a job where I belong to a great team, and can thrive in a dynamic and collaborative environment.

CONTACT

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 lehographics.com

SKILLS

PHOTOSHOP,
ILLUSTRATOR,
INDESIGN 

DRAWING AND
DIGITAL PAINTING 

FIGMA,
ADOBE XD 

AI TOOLS 

AFTER EFFECTS,
ANIMATE 

BLENDER 

PROBLEM
SOLVING 

EXPERIENCE:

2021 – 2023: ART DIRECTOR - DEEPINSIGHT CREATIVE, BUDAPEST
team management and supervision, creating key visuals for tenders and marketing campaigns, creating print and digital designs

2019 – 2021: DTP OPERATOR, DESIGNER, TEAM LEADER
- DEEPINSIGHT CREATIVE, BUDAPEST
print and digital design, team management, social media posts (static and moving), photo editing and retouch, creating the same designs in different sizes and variations
clients: ECE (Arkad Malls), Pfizer, Mogyi, Hell, CIG Pannónia, Hungarikum alkusz, etc.

2018 – 2019: GRAPHIC DESIGNER - ONIT DESIGN, BUDAPEST
web banner and social advertisement design, product catalogue design, logo and brand identity creation
clients: Biggeorge Holding Kft., Pannónia stúdió, Nemzeti Infrastruktúra fejlesztő ZRT., Art Market Budapest

2015 – 2018: DTP OPERATOR, DESIGNER, TEAM LEADER
- ONIT DESIGN, BUDAPEST
product advertisement flyers, in-store posters, billboards, web banners (both moving and static), managing a team of four people
clients: Auchan supermarket chains

2014 – 2015: GRAPHIC DESIGNER - BYLINE LTD., SIÓFOK
flyers, business cards, posters, magazines, logos, decoration designs, experience in print pre-production
clients: local businesses, caterers, and city government

2014 – : FREELANCE GRAPHIC DESIGNER
logo and brand identity design, illustrations, flyers etc.
various clients

EDUCATION:

2011 – 2014: Budapest, Szent István University, Ybl Miklós Faculty of Architecture, Architect BSC

2009 – 2011: Budapest, Athene SZKI, Graphic design (NTR degree)

2005 – 2009: Székesfehérvár, Jáky József Technical Secondary school, Geoinformatics (graduation)

OTHERS:

- ▶ state accredited language examination of English (B2)
- ▶ took a 3-month concept art course at Mesharray, Budapest
- ▶ 3rd place in the PlayIT Gameart competition in 2018.
- ▶ B-category driving licence

INTEREST & HOBBIES:

- ▶ drawing, developing myself, collecting books on these topics
- ▶ doing sports (mainly gym), social events, connecting with people
- ▶ movies, music, games, books, comics, technical things